

LMSC Meeting Minutes

Conference Call – Tuesday, May 1, 2018, 7:00 pm

Kirk, Chris, Denise, Kyle, Brianna, Shirley, Becca, Rich, Heather

Becca/Treasurer – Financial

We are keeping less in the checking and more in the money market. We can just move money online if a higher number of bills come in and we need more in checking.

Our Social Funding program (\$1000 in budget, 10 grants for \$100) is going really well. The YMCA Strikers, Club Tide and Club Tribe have used a grant for a social program. All have been going really well; we've gotten good feedback and even put some pictures in newsletter. It even seems to have increased meet participation.

Meet directors have been sending meet reports directly to Becca and that is working well with deposits and bills.

If people have ideas of how best to manage money, spend money on new events, please send them to Becca.

Denise brought up issue of VMST paying 1/3 of newsletter cost and wondering if that is best given the team dynamics statewide.

Heather brought up that VMST used to be the largest team statewide by far. Chris gave some history of how the newsletter used to be split between LMSC and VMST (alternating months). General consensus is that probably we should look at moving the newsletter to just LMSC. This is an important consideration because the newsletter is our biggest cost. VMST pays \$110 a month toward newsletter, so about \$1300 for the year. ***We plan to discuss at our annual meeting when we re-do the budget in October.***

Shirley – Membership

Our largest group is Unattached, then VMST.

We currently have 930 members; last year we had 147 more than this.

There were 34 clubs, last year 40.

Our LMSC average over the years is 33 clubs.

Main loss of membership was in Nov/Dec.

Chris commented that this reflects a larger national trend toward membership being down 6-7%. Shirley reports that we are down 13% but last year was our highest.

Kirk still plans to reach out to coaches who have not renewed their teams along with Rich to see if we can find out about why they haven't re-registered their teams.

Kirk also plans to work with Shirley to reach out to UNAT swimmers who did not renew to see if we can encourage their renewal.

Shirley reminded the group that coaches need to make sure their swimmers are members.

Rich indicated that there are about 10 coaches who have not renewed. We need to reach out to all coaches, again to make sure their swimmers are all registered.

Kirk - Rules/Legislation

Proposals due June 10

If anyone has ideas for rule changes, please pass them along so we can work with Charley Cockrell to get the language right.

Kirk - USMS Awards

Due July 1.

We suggested Craig Bauer be nominated. Kirk communicated with that swim club to nominate Craig (who was nominated for our own volunteer award earlier in the year).

Heather - Bylaws Revision

Not much to report yet. Kirk has sent ideas, which Heather will consider by our next quarterly meeting. She will propose to us in draft at next meeting so that we can vote at our annual meeting in the fall.

Denise plans to look at the bylaw situation with VMST also.

Rich/Kirk - USMS Coaches Clinic

There will be a USMS clinic in October in the DC area/Maryland. Potomac Valley is providing some support for their coaches to go. Last meeting we decided to table this and see what requests we got for the coaches certification clinics. Becca reports that we had two requests for that, \$210 total.

This clinic is for current, active coaches.

Rich would like to see us do a full reimbursement to try and entice more people to go. The USMS website does not yet say what the cost is.

Becca reports that we have \$1000 budgeted, with \$800 left.

We are tabling this again so that we have the full cost in mind before approving an expenditure toward this. We will probably vote by email as needed.

Denise - Virginia Regional Team

Looking ahead to 2020 when SwimRVA hosts LC Nationals. VMST is the de facto regional team in our state. There are lots of smaller teams statewide, but this limits us in national level competition because our teams are all separate.

If we join forces, we could potentially win nationals. Smaller clubs can also find it hard to have a good variety of relays.

Denise proposes that we create a regional club for 2019-2020 season. We will need to reach out to clubs and see what the interest is.

Denise will work on that.

Kirk – Volunteer Recognition

Kirk will send information about our awards to Ray ___ in Colonies Zone. He reminded the group that there is a lot of VMST swag that can be purchased to help recognize volunteers at meets. Using a #USMSvolunteer

Kirk – Long Distance

Kate couldn't be here. She is advertising in various places. The John Shrum, POW 5K and Lake Moomaw as a race series. She is also looking for places to do postal swim.

Kirk – LMSC Standards Survey Results

USMS has standards that they'd like us to achieve, some mandatory, some targeted. We hit 24 of 27 mandatory standards, 24 of 25 targeted.

Deficiencies –

1 – reconciliation of budget once a year with someone to review it who is not authorized to sign checks; Becca will reach out to other treasurers and Charlie Cockrell perhaps for ideas about this.

2/3 – all participants in events are USMS members or members of their country's masters organization; we had someone at our Va Beach SCM meet last November who was not a member. Kirk will forward the "strategies" for fixing these and make sure we don't have this issue again in November.

4 (targeted) – when the national office checked our board member registration in March, one was not yet registered but is now registered.

We have been asked to come up with a plan to come up to standard for reconciling the budget, which we will do and respond to the Zone chair. Shirley has offered that she used to do some auditing in her job. We think that will work, but Becca is going to check what the expectations are.

Kirk – Elections/Nominating

Brianna is taking a new job in Indianapolis this month. She is our fitness chair. We need to appoint a chair. Kirk is asking for any names – we will not need to vote.

We do need to set up a nominating committee for officers for this fall. Steve is stepping down as sanctions chair also, we will need to fill that in.

Around the Room