REGISTRAR'S REPORT (11/01/2016)

By Shirley Loftus-Charley, Registrar

MEMBERSHIP

• 1269 Members in 2016, 110 more than in 2015. The below chart compares membership by club from 2014 to 2016: (*=New Clubs; **=Clubs that did not rejoin in 2016)

	CLUBS		2015	2016	Difference Between 2015 & 2016
UNAT	Unattached		309	351	42
VMST	Virginia Masters Swim Team		313	299	-14
POWM	Peluso Open Water Masters		183	204	21
CNU	Christopher Newport University Swim Club		41	43	2
1693	Club Tribe Alumni		26	42	16
TMAS*	Tidewater Masters Swimming			38	38
CMAS	Christiansburg Blue Fin Masters	15	14	29	15
QMST	Quest Masters Swim Team 20		16	20	4
FAC	Freedom Aquatic Center 34		28	19	-9
VTAC	Tidewater Aquatic Club	6	4	17	13
LAMS	Leesburg Area Masters	22	19	14	-5
FAFF	Fredricksburg American Family Fitness	3	12	13	1
СРҮМ	Crozet Parc YMCA Masters	15	17	12	-5
RSMS	VCU Recreational Sports	6	9	12	3
AFMS	Ashburn Farm Masters Swimming	7	21	11	-10
HRMS	Harrisonburg Masters Swim Club	0	8	11	3
WVM	WV Masters Swimming	8	8	11	3
LTSM	LetSwim Masters	17	14	10	-4
РКВМ*	Parkersburg Masters Swim Team			10	10
WINM	Winchester Master Swim Team	0	5	10	5
BWST	Blue Wave Swim Team	7	10	8	-2
TIDE*	Tide Swimming	Tide Swimming		8	8
URMS	University of Richmond Masters Swimming	7	6	8	2
SMSG	Sunfish Masters Swim Group	0	4	7	3
BAM1	Burkwood Aquatic Masters	11	7	6	-1
LTVA	Life Time Swim Mid-Atlantic (PV)	3	11	6	-5
RCA	Rockbridge County Aquatics	12	10	6	-4
SUWC	Shepherd University Wellness Center Sea Snakes	0	6	5	-1
SHYM	South Hampton YMCA Masters	10	6	5	-1
ASA	Ascension Swimming for Adults		0	4	4
HPT	Hampton YMCA		1	4	3
HVST	Hayden Village Masters Swim Club	0	12	4	-8
GBT	Green Bank Turtles	2	7	3	-4
JRSC*	Jeff Rouse Swim and Sport Center			3	3

	Continued	2014	2015	2016	Difference Between 2015 & 2016
MAC	Midlothian Athletic Club	7	6	3	-3
STON	Stonewall Masters		5	3	-2
НАМ	Hargrave Aquatics Masters Swimming		2	2	0
WCMS	Sentara RMH Wellness Center		2	2	0
BASS*	Battlefield Area Star Swimmers Masters		0	1	1
CT3	CT3 Racing		5	1	-4
RFW*	R.F. Wilkinson Masters Team			1	1
SSS*	Serenity Swim School	0	0	1	1
SNOW	SNOW Masters Swimming		1	1	0
WWMS*	Woodlake Warriors Masters Swim			1	1
DT*	DT Pool Masters Swim Program	0	0	0	0
FSYM**	Four Seasons YMCA Masters	2	0	0	0
PATS**	JBLE Patriots		9	0	-9
NSSC**	Norfolk State Swim Club		1	0	-1
RAW**	Real Athletics		1	0	-1
	TOTAL	1150	1159	1269	110

• The chart below reflects how our membership has fluctuated over the past 10 years:

Year	# Clubs	# Members	Growth	% of membership Growth from previous year
2007	16	874		
2008	21	958	84	8.77%
2009	25	1010	52	5.15%
2010	33	1102	92	8.35%
2011	30	1053	-49	-4.65%
2012	29	1126	73	6.48%
2013	32	1155	29	2.51%
2014	33	1150	-7	-0.04%
2015	39	1159	9	1.01%
2016	44	1269	110	8.70%

CLUBS

- 44 Registered Clubs
 - 9 Clubs are new (*bolded on first chart)
 - 4 Clubs did not renew (**bolded italics, first chart)
 - o 1 club registered but had no members: DT Pool Masters Swim Program
- As of October 31, 25 clubs have renewed for 2017

- Two new clubs have registered for 2017:
 - o DDP Swim (DDP) (Contact is from Richmond)
 - PWCS Aquatics Center (PWCS) (Contact is from Manassas)

REGISTRATION

1,253 members registered on-line (98.74%) and there were 16 paper registrations (1.26%)

2015: 1,133 on-line registrations (98.18%) and 21 paper (1.82%)

2014: 96.3% & 3.7%

2013: 93% & 6%

2012: 89% & 11%

• 1,041 (82%) members opted out of the paper version of the newsletter; 228 (18%) preferred the paper version.

2015: 981 (85%) opted out and 178 (15%) preferred to receive the paper version

2014: 593 (52%) opted out and 548 (48%) requested to receive the paper version

- 24 members answered "yes" to the volunteer question.
- 428 Membership Cards were requested and sent to members this year compared to 366 in 2015
- Eight 2017 paper registration forms were sent to members, on 10/26/16, to those who do not have an e-mail address.

MISCELLANEOUS

2016 there were 43 One Event Entries: 34 John Shrum Memorial Swim and 12 Lake Moomaw. 2015 there were 78 One Event Entries: 66 John Shrum Memorial Swim and 12 Lake Moomaw.

2014 there were 48 One Event Entries: 30 Chris Greene Lake and 18 Lake Moomaw