

REGISTRAR'S REPORT (10/31/2017)

By Shirley Loftus-Charley, Registrar

MEMBERSHIP

- 1288 Members in 2017, 19 more than in 2016. The below chart compares membership by club from 2014 to 2017:
(*New Clubs – In Bold; **Clubs that did not rejoin in 2016)

| | CLUBS | 2014 | 2015 | 2016 | 2017 | Difference Between 2016 & 2017 |
|--------------|--|----------|----------|----------|-----------|---|
| UNAT | Unattached | 350 | 309 | 351 | 359 | 8 |
| VMST | Virginia Masters Swim Team | 325 | 313 | 299 | 301 | 2 |
| POWM | Peluso Open Water Masters | 196 | 183 | 204 | 173 | -31 |
| 1693 | Club Tribe Alumni | 0 | 26 | 42 | 63 | 21 |
| TIDE | Tide Swimming | 0 | 0 | 8 | 46 | 38 |
| TMAS | Tidewater Masters Swimming | 0 | 0 | 38 | 40 | 2 |
| CNU | Christopher Newport University Swim Club | 24 | 41 | 43 | 33 | -10 |
| CMAS | Christiansburg Blue Fin Masters | 15 | 14 | 29 | 28 | -1 |
| FAC | Freedom Aquatic Center | 34 | 28 | 19 | 28 | 9 |
| WVM | WV Masters Swimming | 8 | 8 | 11 | 19 | 8 |
| DDP* | DDP Swim | 0 | 0 | 0 | 18 | 18 |
| QMST | Quest Masters Swim Team | 20 | 16 | 20 | 14 | -6 |
| AFMS | Ashburn Farm Masters Swimming | 7 | 21 | 11 | 14 | 3 |
| WFAC* | Warrenton Fauquier Aquatic Club | 0 | 0 | 0 | 12 | 12 |
| FAFF | Fredricksburg American Family Fitness | 3 | 12 | 13 | 11 | -2 |
| RCA | Rockbridge County Aquatics | 12 | 10 | 6 | 11 | 5 |
| VTAC | Tidewater Aquatic Club | 6 | 4 | 17 | 10 | -7 |
| PKBM | Parkersburg Masters Swim Team | 0 | 0 | 10 | 10 | 0 |
| BWST | Blue Wave Swim Team | 7 | 10 | 8 | 10 | 2 |
| CPYM | Crozet Parc YMCA Masters | 15 | 17 | 12 | 8 | -4 |
| BAM1 | Burkwood Aquatic Masters | 11 | 7 | 6 | 8 | 2 |
| SHYM | South Hampton YMCA Masters | 10 | 6 | 5 | 8 | 3 |
| HRMS | Harrisonburg Masters Swim Club | 0 | 8 | 11 | 7 | -4 |
| WINM | Winchester Master Swim Team | 0 | 5 | 10 | 7 | -3 |
| LTSM | LetSwim Masters | 17 | 14 | 10 | 6 | -4 |
| PWCS* | PWCS Masters | 0 | 0 | 0 | 6 | 6 |
| URMS | University of Richmond Masters Swimming | 7 | 6 | 8 | 5 | -3 |
| NERD* | SWIMNERD | 0 | 0 | 0 | 5 | 5 |
| RSMS | VCU Recreational Sports | 6 | 9 | 12 | 4 | -8 |
| SSS | Serenity Swim School | 0 | 0 | 1 | 4 | 3 |
| MAC | Midlothian Athletic Club | 7 | 6 | 3 | 3 | 0 |
| WWMS | Woodlake Warriors Masters Swim | 0 | 0 | 1 | 3 | 2 |

| | (CONTINUED) CLUBS | 2014 | 2015 | 2016 | | Difference Between 2016 & 2017 |
|---------------|---|-------------|-------------|-------------|-------------|---|
| STON | Stonewall Masters | 8 | 5 | 3 | 2 | -1 |
| WCMS | Sentara RMH Wellness Center | 2 | 2 | 2 | 2 | 0 |
| MASA* | Trump Aquatics - Make America Swim Again | 0 | 0 | 0 | 2 | 2 |
| SUWC | Shepherd University Wellness Center Sea Snakes | 0 | 6 | 5 | 1 | -4 |
| BASS | Battlefield Area Star Swimmers Masters | 0 | 0 | 1 | 1 | 0 |
| SNOW | SNOW Masters Swimming | 1 | 1 | 1 | 1 | 0 |
| JCCP* | James City County Parks and Rec US Masters | 0 | 0 | 0 | 1 | 1 |
| LAMS** | Leesburg Area Masters | 22 | 19 | 14 | 0 | -14 |
| SMSG** | Sunfish Masters Swim Group | 0 | 4 | 7 | 0 | -7 |
| ASA** | Ascension Swimming for Adults | 0 | 0 | 4 | 0 | -4 |
| HPT** | Hampton YMCA | 0 | 1 | 4 | 0 | -4 |
| HVST** | Hayden Village Masters Swim Club | 0 | 12 | 4 | 0 | -4 |
| HAM** | Hargrave Aquatics Masters Swimming | 5 | 2 | 2 | 0 | -2 |
| CT3** | CT3 Racing | 0 | 5 | 1 | 0 | -1 |
| RFW** | R.F. Wilkinson Masters Team | 0 | 0 | 1 | 0 | -1 |
| JRSC** | Jeff Rouse Swim and Sport Center | 0 | 0 | 3 | 0 | -3 |
| DT | DT Pool Masters Swim Program | 0 | 0 | 0 | 0 | 0 |
| FSYM | Four Seasons YMCA Masters | 2 | 0 | 0 | 0 | 0 |
| PATS | JBLE Patriots | 0 | 9 | 0 | 0 | 0 |
| NSSC | Norfolk State Swim Club | 0 | 1 | 0 | 0 | 0 |
| RAW | Real Athletics | 0 | 1 | 0 | 0 | 0 |
| | TOTAL | 1150 | 1159 | 1269 | 1288 | 19 |

- The chart below reflects how our membership has fluctuated over the past 10 years:

| Year | # Clubs | # Members | Growth From Previous Year | # Renewing | % Renewing | # Returning | % Returning | # New | # New |
|----------------|-----------|--------------|---------------------------|--------------|---------------|--------------|--------------|------------|---------------|
| 2017 | 40 | 1,288 | 19 | 833 | 64.67% | 156 | 12.11% | 299 | 23.21% |
| 2016 | 44 | 1,269 | 110 | 762 | 60.05% | 115 | 9.06% | 392 | 30.89% |
| 2015 | 39 | 1,159 | 9 | 757 | 65.31% | 107 | 9.23% | 295 | 25.45% |
| 2014 | 33 | 1,150 | -5 | 714 | 62.09% | 111 | 9.65% | 325 | 28.26% |
| 2013 | 32 | 1,155 | 24 | 715 | 61.90% | 99 | 8.57% | 341 | 29.52% |
| 2012 | 29 | 1,131 | 78 | 689 | 60.92% | 101 | 8.93% | 341 | 30.15% |
| 2011 | 30 | 1,053 | -48 | 710 | 67.43% | 84 | 7.98% | 259 | 24.60% |
| 2010 | 33 | 1,101 | 89 | 634 | 57.58% | 100 | 9.08% | 367 | 33.33% |
| 2009 | 25 | 1,012 | 38 | 654 | 64.62% | 70 | 6.92% | 288 | 28.46% |
| 2008 | 21 | 974 | 100 | 617 | 63.35% | 69 | 7.08% | 288 | 29.57% |
| Average | 33 | 1,129 | 41 | 708.5 | 62.79% | 101.2 | 8.86% | 320 | 28.34% |

CLUBS

- 40 Registered Clubs
 - 6 Clubs are new (***bolded** on first chart)
 - 10 Clubs did not renew (****bolded italic**, first chart)
- As of October 31, 21 clubs have registered for 2018
- Three new clubs have registered for 2018:
 - ETM: E-Team (Charlottesville)
 - ECA: East Coast Aquatic Masters Swimming (Portsmouth)
 - ICHA: Ichthys Aquatics (Chesapeake)

REGISTRATION

- 2017: 1,269 members registered on-line (98.52%) and there were 19 paper registrations (1.48%)
2016: 1,253 on-line registrations (98.74%) and 16 paper registrations (1.26%)
2015: 98.18% & 1.82%
2014: 96.3% & 3.7%
2013: 93% & 6%
2012: 89% & 11%
- 2017: 981 (77%) members opted out of paper version of the newsletter; 307 (23%) preferred the paper version
2016: 1,041 (82%) opted out and 228 (18%) preferred to receive the paper version
2015: 981 (85%) opted out and 178 (15%) preferred to receive the paper version
2014: 593 (52%) opted out and 548 (48%) requested to receive the paper version
- 31 members answered "yes" to the volunteer question
- 434 Membership Cards were requested and sent to members this year compared to 428 in 2016 and 366 in 2015
- 23 transfer requests were processed
- Seven 2018 paper registration forms were sent to members, on 10/26/17, who do not have an e-mail address

MISCELLANEOUS

2017 there were 47 One Event Entries: 32 John Shrum Memorial Swim and 15 Lake Moomaw
2016 there were 43 One Event Entries: 34 John Shrum Memorial Swim and 12 Lake Moomaw
2015 there were 78 One Event Entries: 66 John Shrum Memorial Swim and 12 Lake Moomaw
2014 there were 48 One Event Entries: 30 Chris Greene Lake Swim and 18 Lake Moomaw