

REGISTRAR'S REPORT (10/31/2018)

By Shirley Loftus-Charley, Registrar

MEMBERSHIP

- 1151 Members in 2018, 137 less than in 2017. The below chart compares membership by club from 2014 to 2018:
 (***New Clubs – In Bold**)

	CLUBS	2014	2015	2016	2017	2018	Difference between 2017 & 2018
UNAT	Unattached	350	309	351	359	367	8
VMST	Virginia Masters Swim Team	325	313	299	301	281	-20
POWM	Peluso Open Water Masters	196	183	204	173	145	-28
1693	Club Tribe Alumni	0	26	42	63	75	12
TIDE	Tide Swimming	0	0	8	46	35	-11
FAC	Freedom Aquatic Center	34	28	19	28	29	1
TMAS	Tidewater Masters Swimming	0	0	38	40	26	-14
AFMS	Ashburn Farm Masters Swimming	7	21	11	14	23	9
ETM*	E-TEAM	0	0	0	0	17	17
QMST	Quest Masters Swim Team	20	16	20	14	15	1
WFAC	Warrenton Fauquier Aquatic Club	0	0	0	12	15	3
NERD	SWIMNERD	0	0	0	5	14	9
BAM1	Burkwood Aquatic Masters	11	7	6	8	12	4
WVM	WV Masters Swimming	8	8	11	19	12	-7
PKBM	Parkersburg Masters Swim Team	0	0	10	10	10	0
PWCS	PWCS Masters	0	0	0	6	9	3
RCA	Rockbridge County Aquatics	12	10	6	11	9	-2
FAFF	Fredricksburg American Family Fitness	3	12	13	11	8	-3
SHYM	South Hampton YMCA Masters	10	6	5	8	8	0
CMAS	Christiansburg Blue Fin Masters	15	14	29	28	7	-21
GBT	Green Bank Turtles	0	0	0	0	5	5
LTVA*	Lifetime Swim Mid-Atlantic (Virginia)	0	0	0	0	5	5
CPYM	Crozet Parc YMCA Masters	15	17	12	8	4	-4
NYMS*	Northside YMCA Masters Swimming	0	0	0	0	4	4
LTAM*	Lifetime Aquatic Masters Swimming	0	0	0	0	3	3
MAC	Midlothian Athletic Club	7	6	3	3	3	0
URMS	University of Richmond Masters Swimming	7	6	8	5	3	-2
DDP	DDP Swim	0	0	0	18	2	-16
ICHA*	Ichthys Aquatics	0	0	0	0	2	2
HRMS	Harrisonburg Masters Swim Club	0	8	11	7	1	-6
SNOW	SNOW Masters Swimming	1	1	1	1	1	0
SSS	Serenity Swim School	0	0	1	4	1	-3
CFR*	Raptides	0	0	0	0	0	0
DRC*	VOTR at Deanwood Rec Center	0	0	0	0	0	0
ECA*	Eastcoast Aquatic Masters Swimming	0	0	0	0	0	0
JRSC	Jeff Rouse Swim and Sport Center	0	0	3	0	0	0
LTSM	LetSwim Masters	17	14	10	6	0	-6

(Clubs that did not rejoin in 2018)**

	(Continued) CLUBS	2014	2015	2016	2017	2018	Difference between 2017 & 2018
CNU**	Christopher Newport University Swim Club	24	41	43	33	0	-33
VTAC**	Tidewater Aquatic Club	6	4	17	10	0	-10
BWST**	Blue Wave Swim Team	7	10	8	10	0	-10
WINM**	Winchester Master Swim Team	0	5	10	7	0	-7
RSMS**	VCU Recreational Sports	6	9	12	4	0	-4
WWMS**	Woodlake Warriors Masters Swim	0	0	1	3	0	-3
STON**	Stonewall Masters	8	5	3	2	0	-2
WCMS**	Sentara RMH Wellness Center	2	2	2	2	0	-2
MASA**	Trump Aquatics - Make America Swim Again	0	0	0	2	0	-2
SUWC**	Shepherd University Wellness Center Sea Snakes	0	6	5	1	0	-1
BASS**	Battlefield Area Star Swimmers Masters	0	0	1	1	0	-1
JCCP**	James City County Parks and Rec US Masters	0	0	0	1	0	-1
LAMS	Leesburg Area Masters	22	19	14	0	0	0
SMSG	Sunfish Masters Swim Group	0	4	7	0	0	0
ASA	Ascension Swimming for Adults	0	0	4	0	0	0
HPT	Hampton YMCA	0	1	4	0	0	0
HVST	Hayden Village Masters Swim Club	0	12	4	0	0	0
HAM	Hargrave Aquatics Masters Swimming	5	2	2	0	0	0
CT3	CT3 Racing	0	5	1	0	0	0
RFW	R.F. Wilkinson Masters Team	0	0	1	0	0	0
DT	DT Pool Masters Swim Program	0	0	0	0	0	0
FSYM	Four Seasons YMCA Masters	2	0	0	0	0	0
PATS	JBLE Patriots	0	9	0	0	0	0
NSSC	Norfolk State Swim Club	0	1	0	0	0	0
RAW	Real Athletics	0	1	0	0	0	0
	TOTAL	1150	1159	1269	1288	1151	-137

CLUBS

- 36 Registered Clubs
 - 8 Clubs are new (***bolded** on above chart)
 - 12 Clubs did not renew (****bolded italic**, above chart)
- As of October 31, 15 clubs have registered for 2019
- Three new clubs have registered for 2019:
 - BFR Bluefield Fit Rec
 - CAFC Chinn Aquatics and Fitness Center
 - SRVA SwimRVA Hammerheads (replaces POWM)

- The chart below reflects how our membership has fluctuated over the past 11 years:

Year	# Clubs	# Members	Growth From Previous Year	# Renewing	% Renewing	# Returning	% Returning	# New	# New
2018	36	1,151	-137	763	66.29%	126	10.95%	262	22.76%
2017	40	1,288	19	833	64.67%	156	12.11%	299	23.21%
2016	44	1,269	110	762	60.05%	115	9.06%	392	30.89%
2015	39	1,159	9	757	65.31%	107	9.23%	295	25.45%
2014	33	1,150	-5	714	62.09%	111	9.65%	325	28.26%
2013	32	1,155	24	715	61.90%	99	8.57%	341	29.52%
2012	29	1,131	78	689	60.92%	101	8.93%	341	30.15%
2011	30	1,053	-48	710	67.43%	84	7.98%	259	24.60%
2010	33	1,101	89	634	57.58%	100	9.08%	367	33.33%
2009	25	1,012	38	654	64.62%	70	6.92%	288	28.46%
2008	21	974	100	617	63.35%	69	7.08%	288	29.57%
Average	33	1,131	25	713	63.11%	103	9.05%	314	27.84%

REGISTRATION

- 2018: 1,141 members registered on-line (99.13%) and there were 10 paper registrations (.87%)
2017: 1,269 members registered on-line (98.52%) and there were 19 paper registrations (1.48%)
2016: 1,253 on-line registrations (98.74%) and 16 paper registrations (1.26%)
2015: 98.18% & 1.82%
2014: 96.3% & 3.7%
2013: 93% & 6%
2012: 89% & 11%
- 2018: 853 (74%) member opted out of paper version of the newsletter; 298 (26%) preferred the paper version
2017: 981 (77%) opted out and 307 (23%) preferred the paper version
2016: 1,041 (82%) opted out and 228 (18%) preferred to receive the paper version
2015: 981 (85%) opted out and 178 (15%) preferred to receive the paper version
2014: 593 (52%) opted out and 548 (48%) requested to receive the paper version
- 24 members answered "yes" to the volunteer question
- 361 Membership Cards were requested and sent to members this year compared to 434 in 2017; 428 in 2016 and 366 in 2015
- 15 transfer requests were processed
- Eight 2019 paper registration forms were sent to members, on 10/26/18, who do not have an e-mail address

MISCELLANEOUS

2018 there were 29 One Event Entries: 17 Lake Moomaw and 12 Virginia Masters Open Water Championship
2017 there were 47 One Event Entries: 32 John Shrum Memorial Swim and 15 Lake Moomaw
2016 there were 43 One Event Entries: 34 John Shrum Memorial Swim and 12 Lake Moomaw
2015 there were 78 One Event Entries: 66 John Shrum Memorial Swim and 12 Lake Moomaw
2014 there were 48 One Event Entries: 30 Chris Greene Lake Swim and 18 Lake Moomaw