

Top 10 and Website Report

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There has been a steady decline in website visits over the past two years, as shown in the figure below. So far in 2016 we get an average of 131 visits per day, while in 2015 we averaged 141 visits (and 158 the year before that).

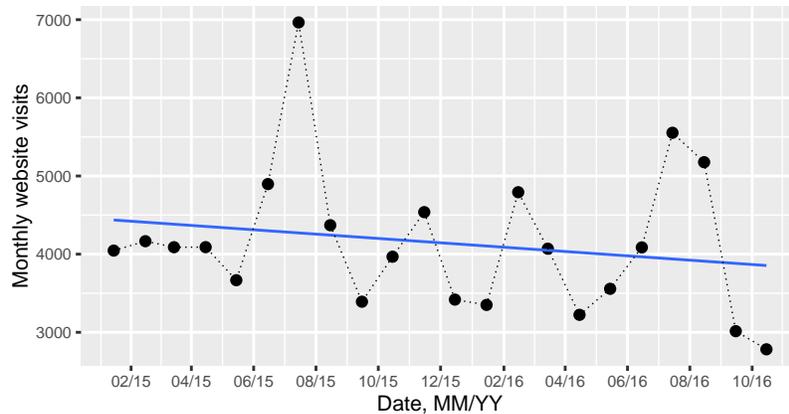


Figure 1: LMSC website visits, by month. The best-fit line shows a decrease of about 10% over the past two years.

The top 10 most visited pages/posts in 2016 are listed below (posts are *italicized*).

1. Home page: 15,562
2. Upcoming Events: 6,394
3. Clubs: 4,251
4. John Shrum Memorial Cable Swim: 3,056
5. Meet Results: 2,363
6. LMSC Records: 1,782
7. *Workout Plan for Beginner Swimmers*: 1,315
8. *Dryland Training: Training for Power*: 799
9. *David Gregg Meet Information*: 754
10. World Rankings: FINA Top Ten: 724

It is interesting that the FINA Top 10 page made this list since I have not updated it in some time (it requires manual updating). I don't know if people land on this page by accident; I have not received any requests to keep it current.

- Since Nov 1, 2015 we have had 209 individual and relay LMSC records (some of these multiple times)
- Reports for all Top 10 times have been submitted in a timely manner for all three courses since our last annual meeting. One new pool was measured (for the new Club Tribe meet), while one Recognized meet (Senior Games) was not submitted due to pool measurement issues.

Generally speaking, blog posts on techniques tend to be the most popular while the website pages that are most popular are the ones about competition (events, results, records).

- The LMSC has had 386 Top 10 individual and relay times over the past three seasons.
- We had two USMS All-Stars in 2015: Shirley Loftus-Charley was a Long Distance All-Star, and Johnnie Detrick was a pool All-Star.
- The mythical national championship page was revived due to requests from outside our LMSC. Virginia did pretty well in one of these (10th for the 2016 SCY season).