

LMSC of Virginia Minutes
Sunday, March 2, 2008, 7:30 pm
Conference Call

Present:

Terry Sue Gault, Chair
Chris Stevenson, Vice Chair
Dave Holland, Secretary
Mike Duignan, Treasurer
Jason Salmanoff, Webmaster
Betsy Durrant, Newsletter Editor

Old Business:

1. The meeting was called to order by the Chair at 7:38pm via teleconference.
2. Dave Holland reported that renting a display at the Monument Ave. 10K expo would cost \$750 for a 10'x10' booth. Discussion ensued about benefits of promoting USMS and our teams to a group of 30,000 athletes. Dave will follow up with Mel Goldstein to get promotion set-up and flyers from different teams. **Betsy Durrant made a motion that we commit funds to the expo promotion effort, Chris Stevenson seconded, and it passed unanimously.**
3. Registrar position- Mary Beth Hanifer has resigned and turned it over to Terry Sue Gault for now. There is interest from two people. Terry Sue will follow up with the candidates and report back.
4. Triathlon Liaison position- Chris Stevenson recommended Brian Bortell. Terry Sue will call him to follow up and see if he agrees to serve.
5. Newsletter- Chris Stevenson proposed that we change to a monthly LMSC newsletter, and that the cost be absorbed by the LMSC by raising the dues for each individual registration (~\$7.00). Discussion ensued. VMST pays for ½ of 6 newsletters, which amounts to \$2,088. Discussion evolved into one about cutting costs through electronic dispersion. Group weighed options of having a professional outside company contracted (i.e. Vertical Response) to send out broadcast emails to all 900+ members in our LMSC. Concern was expressed about which individual would be responsible for updating the email addresses. Terry Sue Gault will follow up and gather ideas from Patty Miller and Tracy Grilli, USMS Administrator.
6. Team Contacts- Betsy Durrant requested that we put team contacts on the web site. Currently, "Places To Swim" allows a user to search by team and/or city, but the contact info is not complete for some teams. Terry Sue will send the updated list to Jason for posting.
7. Meeting adjourned at 8:35pm.

Summary of Actions/ Followup:

- 1. Motion to commit \$750.00 to renting a booth for the Monument Ave. 10K Expo (packet pick-up) on April 3-4 was passed.**

2. Dave Holland will follow up with Meghan at Sports Backers and copy Mike Duignan on availability and details. Dave will organize manning the booth, and contact Mel Goldstein for promotion kit.

3. Terry Sue Gault to follow up and make calls in reference to :

- a. Registrar position candidates**
- b. Triathlon Liaison position**
- c. Electronic mail options for entire LMSC—Patty Miller & Tracy Grilli**

Minutes submitted electronically by Dave Holland on March 2, 2008